

PRIVACY POLICY

Effective Date: February 8, 2026

Last Updated: February 8, 2026

Aquatarium (“we,” “us,” or “our”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard information when you use the **Aquatarium mobile application** (the “App”).

We comply with the **Personal Information Protection and Electronic Documents Act (PIPEDA)**, applicable provincial privacy laws, and mobile platform privacy requirements.

1. AGE RESTRICTION & CHILD PRIVACY

The App is **not intended for use by children under the age of 13**.

We do not knowingly collect personal information from children under 13. Users must be **at least 13 years of age** to create an account or use the App.

If we become aware that personal information has been collected from a child under 13, we will take steps to delete such information promptly.

Parents or guardians who believe that a child under 13 has provided personal information may contact us at **privacy@aquatarium.ca**.

2. INFORMATION WE COLLECT

A. Information You Provide Directly

- **Account Information:** Email address and date of birth (used to confirm age eligibility)
- **Contact Information:** Email address for account security, support, and prize notification
- **Contest Information:** Information required only if you are eligible for and enter a contest

B. Information Collected Automatically

- **Location Data:** Collected only while the App is in active use to verify visits to participating locations
- **Device Information:** Device type, operating system, IP address (for security and troubleshooting)
- **Camera Access:** Used solely to scan QR codes; images are not stored or transmitted

3. HOW WE USE YOUR INFORMATION

We use personal information to:

- operate and administer the App and Adventure
- verify eligibility for contests and promotions
- prevent fraud, misuse, and technical abuse
- communicate essential service messages
- send optional marketing communications **only with express opt-in**

4. DATA STORAGE & INTERNATIONAL TRANSFERS

Personal information is stored on secure servers provided by **Amazon Web Services (AWS)**.

Data may be stored in **Canada and/or the United States**. By using the App, you acknowledge that your information may be subject to the laws of the jurisdiction in which it is stored, including lawful access requests by government authorities.

5. SHARING YOUR INFORMATION

We do not sell personal information.

We share personal information only when necessary to operate the App, provide requested services, administer contests, maintain security, or comply with legal obligations. We may share information with:

- **Service providers**, including Pigeon Tech, cloud hosting providers, and authentication services
- **Legal or regulatory authorities**, where required by law

All service providers are contractually required to protect the confidentiality and security of personal information.

6. DATA RETENTION

- **Contest data:** Retained until contest completion and applicable audit or regulatory periods
 - **Account data:** Retained until the user deletes their account
-

7. YOUR RIGHTS & DATA DELETION

You may request access to, correction of, or deletion of your personal information.

How to Delete Your Data

- **In-App:** Settings → Profile → Delete Account
- **Email:** privacy@aquarium.ca

Requests are processed within a reasonable timeframe, typically within 30 days.

Deleting your account will permanently remove your accumulated points, rewards, and contest entries.

8. SECURITY

We use reasonable administrative, technical, and physical safeguards to protect personal information, including encryption in transit. No method of transmission or storage is completely secure.

9. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. Changes will be posted with a revised “Last Updated” date.

10. CONTACT INFORMATION

Aquarium
Attn: Thomas Harder
6 Broad Street
Brockville, Ontario K6V 0C4
Canada

Email: privacy@aquarium.ca
Phone: 613-342-6789